



海佳集团介绍

Haijia Machinery Group Co.,Ltd

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海佳集团

海佳集团创建于1995年，专注于无梭织机领域，坚持全面实施国际化战略，已建立起一个具有国际竞争力的全球设计、采购、制造、营销与服务为一体的网络。

集团下设“三个生产制造基地”——青岛（黄山）海佳机械有限公司（以下简称海佳机械）、青岛海佳机械有限公司及青岛世纪海佳机械有限公司（以下简称世纪海佳），一个信息科技公司——青岛织多多信息科技有限公司。

Haijia Group founded in 1995, focuses on the field of shuttleless looms. Adhere to the full implementation of the internationalization strategy, and has established an internationally competitive global network integrating design, procurement, manufacturing, marketing and service.

Haijia group consists of three manufacturing bases- Qingdao (Huangshan) Haijia Machinery Co., Ltd., Qingdao Haijia Machinery Co., Ltd. and Qingdao Century Haijia Machinery Co., Ltd. (hereinafter referred to as Century Haijia) , an information technology company - Qingdao Zhiduoduo Information Technology Co., Ltd.



◎ 企业介绍 About Haijia



50+

研发专利
R & D patent

8%+

年均研发投入
Average annual R&D investment

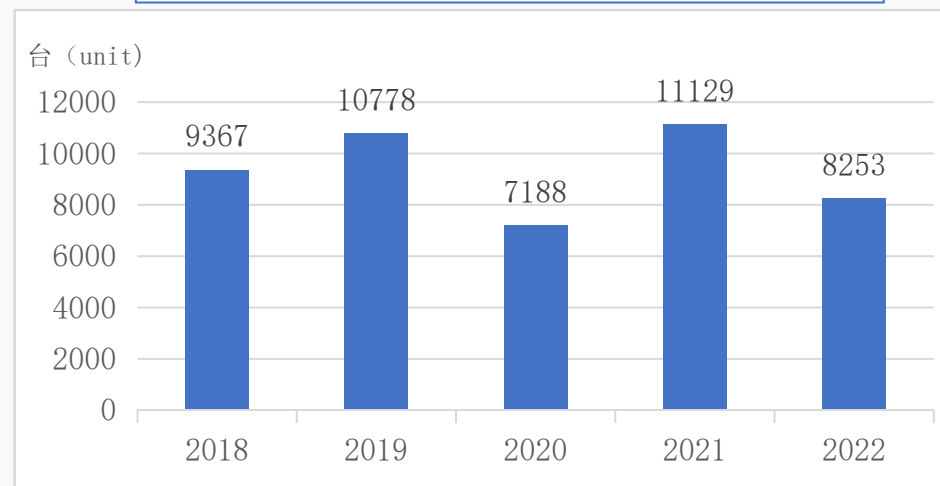
500人+

企业人数
Worker

10000台+

年产量
Annual output

年销量 Annual sales



初创期
Start-up period

1995-2001

创建王台镇鑫春纺机配件服务中心，主要销售喷水织机配件，2001年成立青岛海佳机械有限公司。

Established Wangtai Xinchun Textile Machinery Parts Service Center, mainly selling water jet loom parts. Established Qingdao Haijia Machinery Co., Ltd. in 2001.

成长期
Growth period

2001-2010

由织机配件销售向生产制造转型，成立国际贸易部，海佳产品走向国门，出口到巴基斯坦、土耳其、越南等国家。

Transformed from the sale of loom parts to manufacturing, established the International Trade Department. Haijia products were exported to Pakistan, Turkey, Vietnam and other countries.

积累期
Accumulation period

2010-2018

企业通过加大研发投入，实施技术改造，提升产品综合竞争力，引进信息化管理系统，实现规范化、信息化生产，累计销量突破10万台。

By increasing investment in research and development, implementing technological transformation, Haijia has achieved standardized and information-based production, and its cumulative sales have exceeded 100,000 units.

发展期
Development period

2019---Today

成立青岛世纪海佳机械有限公司，投资3亿元，打造国内首个集研发、生产、营销及售后全流程互联的国际领先的信息化智能无梭织机生产基地。

Qingdao Century Haijia Machinery Co., Ltd. was established, with an investment of 300 million, to build the first international leading information-based intelligent shuttleless loom production base in China that integrates R&D, production, marketing and after-sales full-process interconnection.

- 国家级制造业单项冠军 National Manufacturing Individual Champion
- 国家高新技术企业 National High-Tech Enterprise
- 国家两化融合管理体系试点企业 A pilot enterprise of the national two-informatization integration management system
- 中纺联产品研发贡献奖 Product R&D Contribution Award of China Textile Federation
- 山东省首台套装备 The first set of equipment in Shandong Province
- 山东省企业技术中心 Shandong Provincial Enterprise Technology Center
- 山东省技术创新示范企业 Shandong Province Technological Innovation Demonstration Enterprise
- 山东省瞪羚企业 Gazelle Enterprise of Shandong Province
- 青岛市工程研究中心 Qingdao Engineering Research Center

- **持续的研发投入，是支撑企业快速、稳健发展的源动力。**
Continuous R&D investment is the source of power to support the rapid and steady development of the enterprise.

◎ 企业介绍 About Haijia



海佳集团自1995年开始涉足纺机行业，二十七年以来，一直专注于无梭织机领域，是青岛市隐形冠军，国家高新技术企业。是集研发、制造、销售、服务为一体的无梭织机专业生产企业。连续十年市场占有率全球领先。

Haijia Group has been involved in the textile machinery industry since 1995, and has been focusing on the field of shuttleless looms for 27 years. It is the hidden champion of Qingdao and a national high-tech enterprise.

It is a professional manufacturer of shuttleless looms integrating R&D, manufacturing, sales and service. The market share has been leading the world for ten consecutive years.



聚焦、专注，细分市场全球领先。
Focused and dedicated, leading the world in market segments.

产品定位：高端无梭织机

Product positioning: high-end shuttleless loom

客户定位：全球高端纺织客户群体

Customer orientation: global high-end textile customer groups



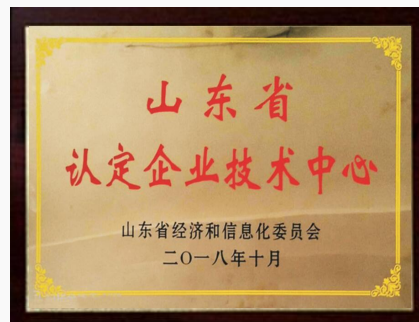
世纪海佳位于青岛市西海岸新区胶州湾西路1219号，公司注册资金25800万元，致力于高端无梭织机的研发与制造。融合了国内外先进的设计理念和流程工艺，实现了全流程信息化管理，是国内首个高端无梭织机数字化工厂。

Century Haijia is located at No. 1219, Jiaozhou Bay West Road, West Coast New District, Qingdao City. The company has a registered capital of 258 million yuan and is committed to the research, development and manufacture of high-end shuttleless looms. Integrating advanced design concepts and process technology at home and abroad, it has realized the information management of the whole process, and is the first digital factory of high-end shuttleless looms in China.

文化和荣誉

Culture And Honor





我公司先后被认定为“国家级高新技术企业”、“国家制造业单项冠军示范企业”、“山东省瞪羚企业”、“山东省企业技术中心”、“山东省技术创新示范企业”、“青岛市工程研究中心”、“中国长丝织造行业技术创新奖”“中国纺织工业联合会产品开发贡献奖”和“中国纺织行业人才成长优秀企业”等荣誉称号。

Our company has been identified as "National High-tech Enterprise", "National Manufacturing Single Champion Demonstration Enterprise", "Shandong Gazelle Enterprise", "Shandong Enterprise Technology Center", "Shandong Province Technological Innovation Demonstration Enterprise", "Qingdao Engineering Research Center", "China Filament Weaving Industry Technology Innovation Award", "China Textile Industry Federation Product Development Contribution Award", "China Textile Industry Talent Growth Excellent Enterprise" and other honorary titles .

中国纺织机械协会

证 明

工业和信息化部产业政策司、中国工业经济联合会：

根据制造业单项冠军遴选条件要求，根据我协会对国内喷水织机主要生产企业的数据统计，现就青岛海佳机械有限公司海佳牌喷水织机产品市场占有率相关情况提供证明如下：

产品准确名称 ¹	喷水织机		
产品类别 (根据产品准确名称与《统计用产品分类目录》类别是否对应选择填写)	☒ 是	对应的 8 位或 10 位代码 ²	3628120104
	☐ 否	是否符合行业惯例分类 ³	☐ 符合行业惯例 ☐ 产品过于细分，不符合行业惯例
市场占有率相关数据 ⁴	2015 年	2016 年	2017 年
全球市场占有率和排名	13.89%，(第一)	14.48%，(第一)	22.50%，(第一)
国内市场占有率和排名	19.37%，(第一)	20.00%，(第一)	23.82%，(第一)
备 注	产品市场占有率是按产品销售收入金额计算，2017 年全球市场占有率因国际纺织数据尚未出来，故基数沿用 2016 年数据。		

- 注：1. 填写产品的准确规范名称。
2. 可直接对应国家统计局《统计用产品分类目录》第四级或第五级产品类别的，填写相应的 8 位或 10 位代码。
3. 无法对应《统计用产品分类目录》类别的，请注明是否符合行业惯例分类。
4. 市场占有率相关数据按照“产品准确名称”表述的具体产品填写。排名为必填项。
5. 本证明交企业一份，抄送中国工业经济联合会一份，有上级协会的抄送上级协会一份。



经中国纺织机械协会官方数据表明，海佳机械生产的喷水织机2018年国际市场占有率为19.15%，国内市场占有率为21.07%，市场占有率连续十年实现全球第一，连续十九年实现全国第一，产品技术水平达到国际先进。2019年公司通过两化融合管理体系贯标及知识产权管理体系认证。

2019年，海佳机械自主研发的“HW-8010高速高密喷水织机”项目通过中国纺织机械协会领导及行业专家的鉴定，产品技术水平国际先进。

According to the official data of China Textile Machinery Association, the water-jet loom produced by Haijia Machinery has an international market share of 19.15% in 2018 and a domestic market share of 21.07%. In 2010, it achieved the first place in the country, and the product technology level reached the international advanced level. In 2019, the company passed the standard implementation of the integration of industrialization and industrialization management system and the certification of intellectual property management system.

In 2019, the "HW-8010 high-speed and high-density water jet loom" project independently developed by Haijia Machinery passed the appraisal of leaders of China Textile Machinery Association and industry experts, and the product technology level is internationally advanced.



企业使命
Our Mission

提供有竞争力的产品和服务，让织造更轻松
Provide competitive products and services to make
weaving easier.



核心价值观
Core value

阳光·专注·创新·利他

Fair and square · Dedicated · Innovative · Altruistic



产品及市场

Products And Markets



◎ 主营产品介绍——喷水织机 Water Jet Loom



我公司自主研发HW-8010型喷水织机，以节能低耗高速高效与有针对性的品种适应性为设计理念而开发的一款高档喷水织机。织机设计转速1400转/分，最大门幅380cm，同等织造条件下比国内同类产品振动低15%以上，能耗低20%以上，同时表现出优良的高速适应性和品种适应性。

Our company independently researches and develops the HW-8010 water jet loom, which is a high-end loom developed with the design concept of energy saving, low consumption, high speed, high efficiency and targeted variety adaptability. The loom speed is about 1400 rpm, and the maximum width is 380cm. Under the same weaving conditions, the vibration is more than 15% lower than that of similar domestic products, and the energy consumption is more than 20% lower. At the same time, it shows excellent high-speed adaptability and variety adaptability.

HW-4010型喷水织机
HW-4010 Type Water Jet Loom



HW-8010型高速高密喷水织机
HW-8010 Type high speed and high density Water Jet Loom



◎ 主营产品介绍——喷气织机 Air Jet Loom



HA-9010型高速喷气织机
HA-9010 Type high speed and high density Air Jet Loom



HA-9010型大提花喷气织机
HA-9010 Type Jacquard Air Jet Loom



HA-N型喷气织机
HA-N Type Air Jet Loom



未来将向着国际国内各50%的方向努力！

In the future, we will work hard towards the direction of 50% of the international and domestic market share!

市场发展概况

国际主要销售国家：

南亚、东南亚、中亚、北美洲、南美洲、非洲等20多个国家。目前已在印度、越南、土耳其、巴基斯坦等国家设立代理机构。

International main sales countries:

More than 20 countries in South Asia, Southeast Asia, Central Asia, North America, South America, Africa. At present, agencies have been established in India, Vietnam, Turkey, Pakistan and other countries.

国内主要销售地区：

江苏、山东、河北、西安、河南、浙江、安徽、福建、广东、四川、湖北等地区。目前已在盛泽、南通、泗阳建立营销中心。

Main domestic sales areas:

Jiangsu, Shandong, Hebei, Xi'an, Henan, Zhejiang, Anhui, Fujian, Guangdong, Sichuan, Hubei and other regions. At present, marketing centers have been established in Shengze, Nantong and Siyang.

◎ 参展情况 Exhibition



◎ 战略合作伙伴 Strategic Partners



THANK YOU
感谢您的观看
THANK YOU FOR WATCHING

